COOKIE POLICY

This website uses cookies to improve your experience while browsing the web. Some of them are essential for the basic functioning of the web, and are therefore stored on your computer. We also use third-party cookies such as Google that help us analyze and understand how users browse the web

1. What are cookies?

They are files that are downloaded to the user's computer, smartphone or tablet when accessing a website and allow the owner of that page to store or retrieve certain information about multiple variables, such as; the number of times the page has been visited by the user, guarantee the user's session while browsing the page, etc.

2. Type of cookies

Below we offer information about the type of cookies generally used and the purpose of them:

2.1. Types of cookies depending on the entity that manages them

Depending on the entity that manages the computer or domain from which cookies are sent and treats the data obtained, we can distinguish:

- **Own cookies**: These are those that are sent to the user's terminal equipment from this Website.

- **Third-party cookies**: These are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies, such as www.google.com.

2.2. Types of cookies depending on the period of time they remain activated on the terminal equipment

- **Session cookies**: These are a type of cookies designed to collect and store data while the user accesses a website. As the name implies, these cookies are stored on your terminal until the end of the user's browsing session.

- **Persistent cookies**: They are a type of cookies in which the data are still stored in the terminal and can be accessed and processed for a period defined by the person responsible for the cookie.

2.3. Types of cookies according to their purpose

- **Technical cookies**: These are those that allow the user to browse through the Website and use the different options or services that are available such as, for example, control traffic and data communication, identify the type of browser, identify the session, access restricted access areas, use the services made available to the user, use security elements during navigation. These types of cookies improve the user experience by optimizing performance based on the information collected.

- **Personalization cookies:** These cookies are intended to set the basic and specific criteria of the user's terminal (language, browser type, locale of access to the service, etc.), without being used to configure a user profile.

- **Analytical cookies:** Analytical cookies collect information to evaluate the use of the Website and the general activity of the website. Web analytics is the measurement, collection, analysis and reporting of Internet data for the purpose of understanding and optimizing the use of the website. These types of cookies are used on this Website.

- **Social cookies:** Social cookies are those used by external social networks (Facebook, Google+ and Twitter). Its function is to control interaction with social widgets within the page.

- **Behavioral advertising cookies: These** are those with the ability to store data related to your browsing behavior and habits, such as your preferred destinations and activities. As a result of this storage and processing, it is possible to obtain a specific user profile that improves and gives greater efficiency to the advertising offers that are displayed during navigation.

What cookies are used on this **Website?**

OWN COOKIES		
Number	**Expiration time**	**Description**
INTM_SESSID	Session	Controls whether the user has registered, as well as the purchase management process.
PHPSESSID	Session	Save data between pages
ARRAffinity	Session	It is used to load balance to ensure that page requests that the visitor route to the same server in any browsing session.
THIRD-PARTY COOKIES: GOOGLE ANALYTICS		
Number	**Expiration time**	**Description**

__utma	2 years from setup/upgrade	Used to distinguish users and sessions. It is created when the javascript library runs and there are no _utma cookies. Updates each time data is sent to Google Analytics.
__utmb	30 min. From setup/update	Used to determine new sessions/visits. It is created when the javascript library runs and there are no __utbm cookies. Updates each time data is sent to Google Analytics.
__utmc	End of browser session	Not used in ga.js. Used for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine if the user was in a new session/visit.
__utmz	6 months from setup/upgrade	Stores the traffic source or campaign that explains how the user got to the web. Created when the javascript library runs and updates each time the data is sent to Google Analytics.

Why do we use Google Analytics?
Google Analytics is Google's free web analytics tool that helps website owners understand, through aggregated data, how visitors interact – without identifying them – with their website, to understand trends and ways of using the page, obtaining reports that help continuously improve pages.

Through Google Analytics, information about the navigation of the user outside the user carried out on this website is received.

Google, Inc. is a Delaware company, headquartered at 1600 Amphitheatre Parkway, Mountain View, California, CA 94043, United States ("Google"). The information generated by the cookie about your use of the website (including your IP address) will be directly transmitted and stored by Google on servers in the United States. Google will use this information on our behalf for the purpose of tracking your use of the website, compiling reports on website activity and providing other services related to website activity and Internet usage. Google may transmit such information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data available to Google.

This notice meets the google analytics privacy policy requirement that requires all web owners to update their privacy policy and inform users according to Google Analytics quality requirements. For more information about Google's privacy policy, you can visit the following address: http://www.google.com/privacy_ads.html#toc-faq.
For all of the above, its users are informed that (i) it is Google, through its Google Analytics tool, that collects information about traffic on this website on its own behalf (in no case on behalf of the website provider), having only the service provider access to the aggregate statistical data of such traffic

outside of any personal identification; (ii) Google (and not the owner of the Website) decides the purpose of the processing and use of the data obtained through Google Analytics.

3. How can I prevent the storage of cookies on my computer?

We inform you that when you first access this Portal, or when you access it through a device or browser other than that previously used, or if cookies have been deleted from your computer, you can accept, reject or configure the installation of cookies according to your preferences.

Please note that technical cookies are essential for the user's navigation on the Portal and their deactivation or disabling may prevent navigation on the Portal.

In the event that you wish, at a later date, to block or delete cookies that have been stored on your device and that necessarily require your consent, you can do so through the Cookie Settings Panel.

Likewise, you may also withdraw your consent using the tools provided by each web browser. Depending on the type of browser you use, the procedure for the revocation and deletion of cookies could be, for illustrative purposes, one of the following:

GoogleChrome:https://support.google.com/accounts/answer/32050?co=GENIE.Platform%3DDesktop&hl=es

Firefox: http://support.mozilla.org/es/home#sthash.cEpCdreI.dpuf

Internet Explorer: http://support.microsoft.com/ph/807/es-es#sthash.cEpCdreI.dpuf

Safari: http://support.página weble.com/kb/HT1677?viewlocale=es_ES#sthash.cEpCdreI.dpuf

Opera: http://help.opera.com/Windows/8.54/es-ES/index.html#sthash.cEpCdreI.dpuf

The Controller uses the following service providers. If you want more information about their privacy policies and how to delete their cookies you can visit their website:

Adobe: http://www.adobe.com/privacy/opt-out.html

Google Analytics: http://www.google.com/analytics/learn/privacy.html

Google: https://policies.google.com/privacy

Microsoft: https://account.microsoft.com/privacy/ad-settings/

The Data Controller is not responsible for the deactivation of cookies preventing or hindering the proper functioning of the website, nor can it guarantee the correct or incorrect manipulation of

cookies by the aforementioned browsers. If, as a result of the deletion or refusal to install cookies necessary for the navigation or obtaining of the requested services, no incident occurs, no responsibility   will be assumed for any inconvenience that such situations may entail.

It is important to note that the owner of the Website has links to third-party websites. We recommend that, as with this website, you review the cookie policy of each website, since it may differ from the present one.

In any case, if you would like to send us any comments or request more information about the use of cookies on our website, you can easily do so by email at customerservice@fit2trip.com.